

Semester:	7		
Course Code:	ENCM 41822		
Course Name:	Ecotourism		
Credit Value:	2		
Status:	for BSc Honours in ENCM degree		
Pre-requisite:	ZOOLOGY 32752		
Co-requisite:	-		
Hourly Breakdown:	Theory	Practical	Independent Learning
	26	12	62
Intended Learning Outcomes:			
<p>After completion of this course unit, the student will be able to;</p> <ol style="list-style-type: none"> 1. describe the principles, aims and impacts of ecotourism practices, 2. propose guidelines and/or critical elements and green practices that are important for implementing ecotourism management practices. 3. implement the critical elements for successful management of national and/or regional ecotourism plans. 4. demonstrate skills in application and development of an ecotourism project for local community, and 5. critically analyze the effectiveness of ecotourism on the social and economic aspects of local community. 			
Course Content:			
<p>Introduction to tourism: Historical aspects, concepts of eco-tourism, types of tourism, evolution of tourism. Environmental principles applied to tourism. Characteristics of ecotourism. Benefits of ecotourism. Ecotourism as a tool for conservation and sustainable development. Ecotourism potential of Sri Lanka. Impacts of ecotourism: socio-economic impacts, socio-cultural impacts, environmental impacts, environmental viability. Legal protection of environment and biodiversity. Planning and management of ecotourism venture: Habitat, wildlife and aesthetic management in tourists facilities, community development. Visitor management in ecotourism: Control visitors, moderating visitors' behaviour, adapting resources, ecotourist profile, host management, Conservation and management natural resources for ecotourism: safeguard of natural resources, educating community, and conservation through tourism. Tools for ecotourism monitoring and quality assurance. Partnership and collaboration in ecotourism, Promotion campaigns and marketing aspects, Trends in ecotourism. Ecotourism Practices in Sri Lanka.</p>			
Teaching /Learning Methods:			
A combination of lectures, field practical sessions, computer based learning, self-studies, field based assignments and group discussions.			
Assessment Strategy:			
Continuous assessment and end of semester examination. Percentage given for each sub component indicates the percent contribution to the final marks.			
Continuous Assessment 40 %		Final Assessment 60 %	

Details:		Theory	Practical	Other
Tutorial	10	60	-	-
Presentation	10			
Case study report	20			

Recommended Readings:

1. Buckley, R. (2009). *Ecotourism: Principles and practices*. CABI.
2. Wood, M. (2002). *Ecotourism: Principles, practices and policies for sustainability*. UNEP.
3. Hill, J. L., & Gale, T. (Eds.). (2009). *Ecotourism and environmental sustainability: Principles and practice*. Ashgate Publishing, Ltd.
4. Fennell, D. A. (2014). *Ecotourism*. Routledge.
5. Weaver, D. B. (Ed.). (2001). *The encyclopedia of ecotourism*. Cabi.
6. Honey, M. (2008). *Ecotourism and sustainable development: Who owns paradise?*. Island Press.
7. Selected articles from the reputed journals related to ecotourism.