

Course Code : ENCM 42612
Title : Social Responsibility in Environmental Management
Pre-requisite : ENCM 31522
Co-requisite : None
Status : Compulsory, Theory

Learning outcomes:

After completion of this course unit, the students will be able to:

- demonstrate knowledge on principles of and tools for corporate social responsibility in environmental management.

Course content:

Definition of corporate social responsibility; economic responsibility, public responsibility, and social responsiveness; History and emergence of corporate social responsibility in environmental management; Human rights approach and justice approach in environmental management; Motivations of business for environmental management and corporate social responsibility; Role of government and various other stakeholders environmental management; Tools and Strategies for Environmental Management (Code of ethics, Sustainability reporting, pollution prevention, social and environmental accounting, eco-design, product stewardship etc.); Whistleblowing (i.e., an employee of a firm exposes organizational misconduct or wrongdoing to the public) as part of social responsibility in environmental management and its impact on institutional management; Organizational impacts of implementation of corporate social responsibility; Strategic implications of environmental management and corporate social responsibility for governance schemes on sustainability. The relevance corporate social responsibility to management aspect such as organization behaviour, strategy and operations.

Method of teaching and learning:

A combination of lectures, computer based learning, assignments and small group discussions.

Assessment:

In-course assessment, assignments, and end of semester examination.

Recommended reading:

1. Sekaran U. (2006) .Research Methods for Business. John Wiley & Sons Inc: New York.
2. Selected publications from Journal of Corporate Social Responsibility and Environmental Management, The Journal of Corporate Citizenship, Journal of Business Ethics.
3. Sheldon, C. & M. Yoxon (1999). Installing Environmental Management Systems, London: Earthscan.